



CONNECTED



SAFE



ATTRACTIVE



ALYSSA DAVIS
EXECUTIVE DIRECTOR

LOOKING FORWARD

The Sugarloaf CID is working to keep our community connected, safe, and attractive. Despite the challenges of 2020, the CID never slowed down and we kept projects moving forward. We completed another expansion of the district, adding \$27.97 million in additional appraised value. We also saw great success with our Flock Cameras helping the Gwinnett Police to solve crimes and apprehend criminals. 2020 saw the completion of our largest roadway project to date – the widening of Sugarloaf Parkway from I-85 to the new entrance to the Infinite Energy Center. We also reached the final stages of two important studies, for the Loop Trail and BRT corridor. Check out our 2020 annual report to learn more about these successes and our other work in the community.

IN THIS REPORT:

- CID EXPANSION RESULTS
- 2020 PROJECTS
- MARKETING & COMMUNITY UPDATES
- UP & COMING PROJECTS
- FINANCIALS
- BOARD OF DIRECTORS

2020 CID Expansion

The Gwinnett County Board of Commissioners approved a request by the Sugarloaf Community Improvement District in June to expand the district boundaries. This was the 4th Expansion since the CID was formed in 2016.

This led to an increase in:

8 New Parcels
\$27.97 Million in Appraised Value
\$39,163 In Annual Tax Revenue

FOR A TOTAL OF
79 Total Taxable Parcels In The District



JOIN SUGARLOAF CID

When property owners join the CID, they agree to pay an additional tax of 3.5 mills to fund projects that make the district more connected, safe, and attractive. The addition of these new properties increases the amount of funding the CID will be able to leverage to complete these important projects.

If you are a property owner interested in learning more about the Sugarloaf CID, please contact [Alyssa Davis](mailto:adavis@sugarloafcid.org) via email at adavis@sugarloafcid.org.

2020 PROJECTS

SUGARLOAF PARKWAY CORRIDOR IMPROVEMENTS

The Sugarloaf CID, in partnership with Gwinnett DOT, completed a major roadway construction project on Sugarloaf Parkway. The project added an additional lane in each direction between I-85 and the new entrance to the Infinite Energy Center parking decks as well as improvements to the Sugarloaf Parkway at Satellite Boulevard intersection. This project was funded by the Gwinnett County SPLOST program and the Sugarloaf CID. The CID contributed funding for aesthetic upgrades, including mast arms, pavers, and landscaping. Final landscaping improvements will be completed in early 2021.

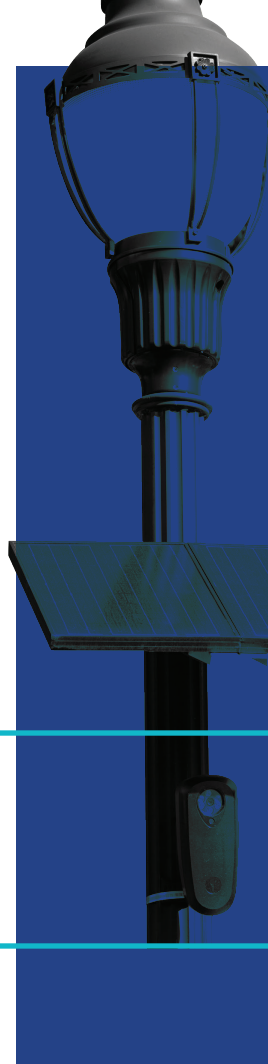
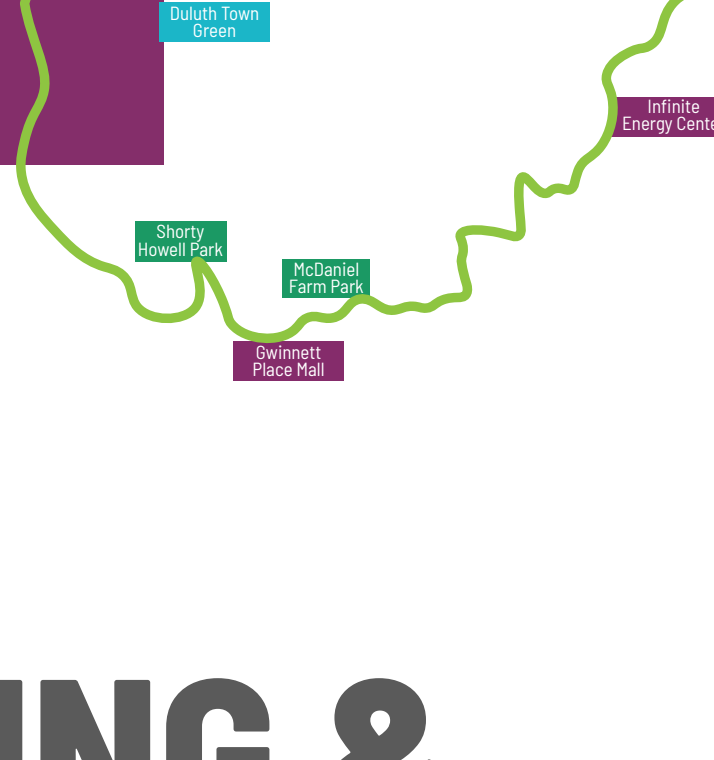
BRT STUDY

Work on our bus rapid transit (BRT) corridor study will be complete in early 2021. The Sugarloaf CID teamed up with two other CIDs – Gwinnett Place and Gateway/85 Gwinnett – along with Gwinnett County to complete this study. The transit line would run along Satellite Boulevard, parallel to I-85, and link to the Infinite Energy Center and Sugarloaf Mills. BRT functions like a light rail with rubber tires. A dedicated lane allows for reliable trip times and creates the potential for transit-oriented development at station areas.

THE LOOP TRAIL

The Loop Trail study was completed at the end of 2020. The Loop Trail is a proposed 17-mile trail system that will be a combination of multi-use side paths along roadways and meandering paved trails through green space and parks that will ultimately connect the Sugarloaf CID and the Infinite Energy Center to the Gwinnett Place area, Suwanee's trail system, and the Western Gwinnett Pathway.

CONNECTED



FLOCK CAMERAS

The Sugarloaf CID continues to find success with our Flock Safety Cameras. We have installed 10 solar-powered advanced technology cameras to capture license plates day or night. The Gwinnett Police have access to real-time info to immediately respond to alerts and solve crimes. The cameras use advanced technology to capture a vehicle's license plate day or night, plus the vehicle's make, model, and color. Timestamps are also included in the recordings making it easy to spot specific vehicles.

2020 FLOCK SUCCESS STORIES:

We had an uptick in car break-ins early last year, and the majority of those incidents were committed by several crews from out of Atlanta. Police used our cameras to locate two of the suspect vehicles tracked their progress from hotel to hotel, and detectives were able to identify suspects and charge them.

Two large doormats were stolen from a CID property. Our Flock cameras were used to track the suspect to his home and the stolen items were returned.

A stolen truck was picked up on one of our cameras. In the traffic stop, officers found drugs, weapons, and counterfeit money in the truck, and identified the driver as a wanted suspect in an armed robbery outside the CID. Prior to having him picked up by our cameras, the detectives investigating the armed robbery had no leads on his whereabouts.

A victim meeting for a Facebook marketplace sale of high-end shoes was robbed of two pairs of shoes. The suspects were picked up on the CID's Flock cameras. They committed another robbery outside the CID but were identified and charged with both robberies thanks to the help of our Flock cameras.

ATTRACTIVE NEW LANDSCAPING



The CID designed landscaping for the medians along Sugarloaf Parkway, to be installed after roadway construction was completed in early 2021. The CID is also taking on additional landscaping maintenance areas along Sugarloaf Parkway and Satellite Boulevard.

MARKETING & COMMUNITY UPDATE



NEW WEBSITE

In September, the CID launched a new website to provide more clear benefits to our property owners, more details on our projects underway, and information about what is happening in the CID community.

If you haven't already, check out our new website to learn more about ongoing projects at SugarloafCID.org

COUNTY LEADERSHIP

The Sugarloaf CID partnered with other Gwinnett CIDs to host two Candidate Forums for the 2020 elections. As we congratulate all of our newly elected officials, we'd also like to recognize the work of both Chairwoman Charlotte Nash and Commissioner Jace Brooks in our community. Both have served as great partners in supporting the work of the CID, and we are thankful to them for their commitment to progress in Gwinnett County. We are excited to work with Nicole Love Hendrickson, incoming Chairwoman, as well as Kirkland Garden, the incoming Commissioner for District 1, to make a difference in the CID to live, work and play.



BUSINESS RADIOX

The CID was also featured on episodes of two episodes of Business RadioX's podcast. Listen to each episode using the QR codes below.



CELEBRATING POWERHOUSE WOMEN



TRAVELSAFELY

PUBLIC ART PARTNERSHIP

Thanks to a grant from the Gwinnett Creativity Fund, two 'Button Art' public art sculptures will be installed at the Infinite Energy Center, one entitled "Saxophone Player" and the other an interactive chalkboard at the Hudgens Center for Art and Learning.



UP & COMING PROJECTS

COMMUNITY BRANDING

The CID will be adding more banners along our corridors.



GATEWAY SIGNAGE

The Sugarloaf CID is planning to install gateway signage on Sugarloaf Parkway near the I-85 interchange in 2021.

This sign is a sculptural work of art that will serve as a landmark for our district.

VEHICLE BREAK-IN PREVENTION

Vehicle break-ins are the top crime in the area, and as many as half of vehicle break-ins happen to cars that have been left unlocked. The CID's campaign urges drivers to "take your valuables and lock your vehicle" when leaving a parked vehicle. The first set of signs will be placed in parking lots and decks starting in early 2021. "The easiest way for people to combat vehicle break-ins is by taking their valuables and locking their car. I believe that the Take & Lock program is an excellent way to educate and remind citizens of that." Major C.T. Rafanelli, Gwinnett Police Dept. Central Precinct Commander.



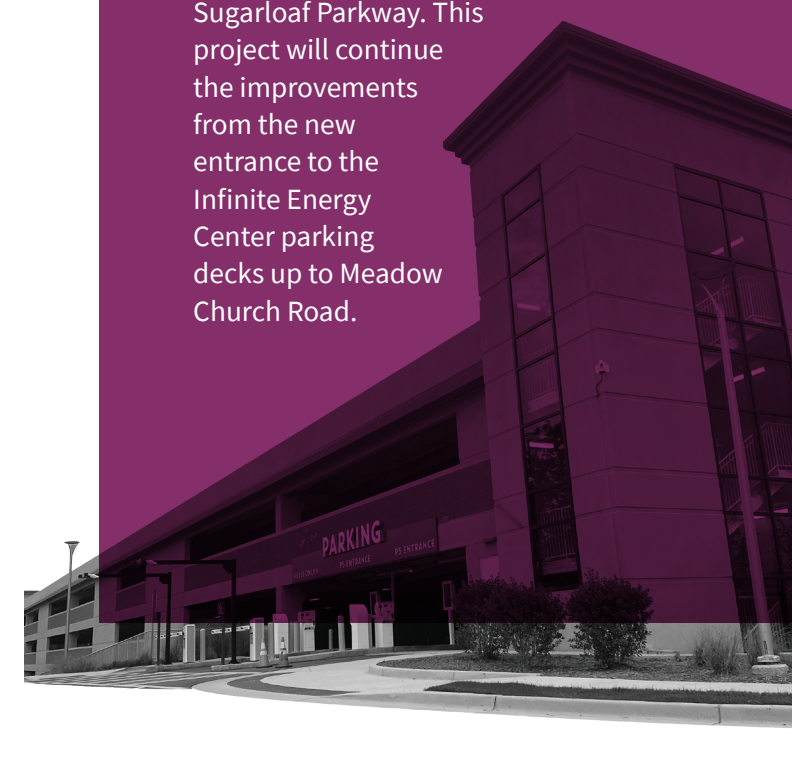
Property owners interested in this additional signage for their properties should contact [Alyssa Davis](mailto:Alyssa.Davis@adavis@sugarloafcid.org) at adavis@sugarloafcid.org.

SMART CORRIDOR CONNECTED VEHICLES

The Sugarloaf CID board budgeted matching funds for traffic signals to be included in Gwinnett County's connected vehicle project in 2021.

GRANT FUNDING FOR SUGARLOAF PARKWAY

Gwinnett County and the Sugarloaf CID were awarded a SRTA GTIB grant of \$750,000 for improvements to Sugarloaf Parkway. This project will continue the improvements from the new entrance to the Infinite Energy Center parking decks up to Meadow Church Road.



2020 FINANCIALS

Total CID revenue in 2020:

\$545,430

INVESTMENT IN IMPROVEMENTS TO DATE

\$5,210,583

Roadway, Sidewalk, Streetscaping, Landscaping, and Security

\$1,070,300

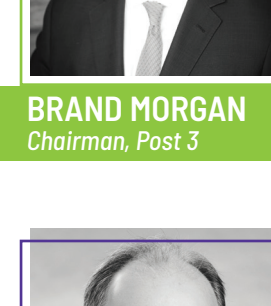
Planning and studies to advance long term projects and to obtain grants

\$750,000

Grant Awards for Sugarloaf Parkway Phase II

BOARD OF DIRECTORS

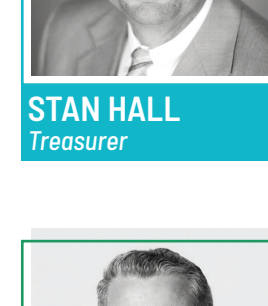
Board members are elected by CID eligible owners. All CID property owners can participate in elections and are eligible to serve on the board. The board sets the vision for the CID and directs how funds are spent to improve the area.



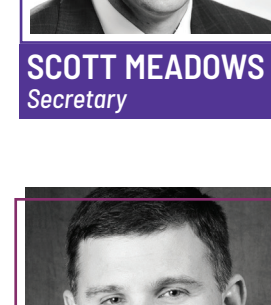
BRAND MORGAN
Chairman, Post 3



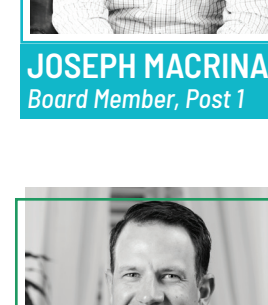
JIM EZELL
Vice Chairman, Post 5



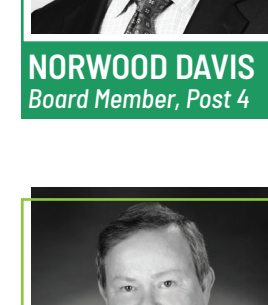
STAN HALL
Treasurer



SCOTT MEADOWS
Secretary



JOSEPH MACRINA
Board Member, Post 1



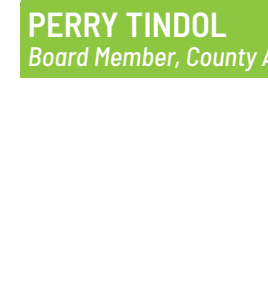
NORWOOD DAVIS
Board Member, Post 4



CHRIS BROWN
Board Member, Post 2



COLE HUDGENS
Board Member, Post 6



PERRY TINDOL
Board Member, County Appointment