

**Sugarloaf Community Improvement District  
Minutes of Board of Directors Meeting  
John Maxwell Leadership Center at 12Stone, Board Room  
2050 Sugarloaf Circle  
Duluth, GA 30097  
November 9, 2023 – 9:30 a.m.**

**Board Members in Attendance**

Brand Morgan - Chair  
Jim Ezell - Vice Chair  
Om DugGal  
Cole Hudgens  
Rachel Karle  
Joe Macrina

**Additional Officers in Attendance**

Scott Meadows - Secretary  
Stan Hall - Treasurer  
Anthony Ferrari - Assistant Treasurer

**Staff**

Alyssa Davis - Executive Director  
John Vaughan - Rainey & Vaughan, LLC

**Guests**

Michael Leithead, Leithead Consulting  
Paul Oh, Gwinnett Chamber  
China Thomas, Gwinnett County DOT  
Sergeant Ben Ervin, Gwinnett Police

**Minutes**

Vice-Chairman Ezell called to order the meeting of the Sugarloaf Community Improvement District Board of Directors at 9:30 a.m.

Upon the motion of Mr. Hudgens, seconded by Mr. Macrina, the Board unanimously approved the August 23, 2023 Board Meeting Minutes.

Upon the motion of Mr. Macrina, seconded by Mr. Hudgens, the Board unanimously approved the August, September, and October 2023 Treasurer's Reports.

Chairman Morgan joined the meeting at 9:35 a.m.

Ms. Davis provided updates on items (c), (d), (e), (f), (g) and (h) on the agenda. Upon the motion of Mr. Ezell, seconded by Mr. DugGal, the Board unanimously approved the following items:

- (c) 2024 Budget
- (d) 2024 Board Meeting Schedule
- (e) 2024 Marketing Plan and Agreement with Rock Paper Scissors, LLC
- (f) Landscape Plan for Gateway Monument Sign Permit Application with Russell Landscape for \$1,200
- (g) Amendment to Administrative Services Agreement with the Gwinnett Chamber, subject to legal review
- (h) Flock Safety Agreement for 2024, subject to legal review.

Mr. Morgan invited Paul Oh to share an update from Inform Gwinnett, Inc. Mr. Oh's presentation included a request for a contribution of \$5,000 to be used for voter education ahead of the Gwinnett County Transit referendum. Mr. Vaughan provided a draft cover letter to accompany the contribution

that emphasizes the importance of solely educational messaging. Mr. Ezell made a motion to approve a contribution of \$5,000 to support nonpartisan, factually neutral and accurate voter education activities regarding the Gwinnett County Transit Referendum. The motion was seconded by Mr. DugGal, and unanimously approved.

China Thomas, Gwinnett DOT Director of Transit Capital Improvement Projects, shared the Gwinnett Transit Development Plan.

Sergeant Ben Ervin with the Gwinnett County Police Central Precinct shared an update on crime trends and Flock camera successes.

Michael Leithead of Leithead Consulting presented an update on the status of the 2024 CID expansion.

Ms. Davis updated the Board on additional items and distributed a written status report on active CID projects.

The next regular meeting is scheduled for February 8, 2024, at 9:30 a.m., at the Gwinnett Chamber.

The meeting adjourned at 10:31 a.m.

Approved by the Sugarloaf CID Board of Directors this 8<sup>th</sup> day of February, 2024.

  
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Secretary