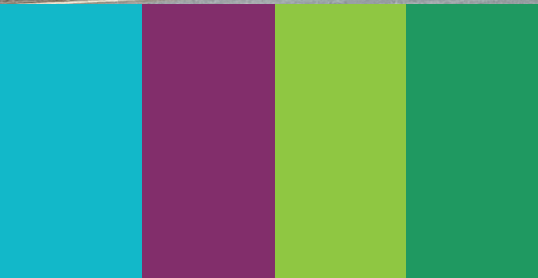


SUGARLOAF UNDERPASS MURAL PROJECT

2024 Sponsorship Opportunities



In partnership
with the



JACQUELINE CASEY
HUDGENS
CENTER
FOR ART
& LEARNING



Artist, Krista Jones - Photo by Brock Scott

THE PROJECT:

The Sugarloaf CID is working with Atlanta-based artist Krista Jones (aka Jonesy) to create a vibrant, patterned mural to cover the northbound facing wall on the Sugarloaf Parkway at I-85 underpass. The mural will span the entire 10,861 square foot wall at the gateway into Gwinnett's Downtown. The mural concept comes from the artist's "FORMATIONS" series, which examines how vibrant color, elements of nature and sweeping patterns can transform sterile urban spaces into moments of joy. This will be one of the largest murals in the Atlanta metro area and because of this alone, its impact for Gwinnett and the Sugarloaf district will be grand.

ABOUT SUGARLOAF CID:

The Sugarloaf Community Improvement District (CID) was formed in 2016 to ensure the long-term success of Gwinnett County's premiere business and entertainment district located along the Sugarloaf Parkway and Satellite Boulevard corridors. The CID is a top employment center and home to the Gas South District. Through local, state and regional partnerships, the Sugarloaf CID works to make sure the district remains an attractive, safe and thriving area for businesses and visitors alike.

2024 SPONSORSHIP OPPORTUNITIES

\$50,000

BENEFACTOR SPONSOR

- Project titled and announced as the “your organization name” mural
- Prominent sponsorship acknowledgment on mural
- Attendance for 10 at the ribbon cutting unveiling & reception
- Speaking opportunity at the ribbon cutting unveiling & reception
- Press release acknowledgment
- Logo prominently placed on the Sugarloaf CID website
- Framed print of artwork signed by artist
- 1 Hudgens Center VIP Membership Package

\$20,000

PATRON SPONSOR

- Sponsorship acknowledgment on mural
- Attendance for 6 at the ribbon cutting unveiling & reception
- Brief speaking opportunity at the ribbon cutting unveiling & reception
- Press release acknowledgment
- Logo placed on the Sugarloaf CID website
- Framed print of artwork signed by artist
- 1 Hudgens Center Family Membership Package

\$10,000

CURATOR SPONSOR

- Sponsorship acknowledgment on mural
- Attendance for 4 at the ribbon cutting unveiling & reception
- Press release acknowledgment
- Logo placed on the Sugarloaf CID website
- Framed print of artwork signed by artist
- 1 Hudgens Center Family Membership Package

\$5,000

COLLECTOR SPONSOR:

- Attendance for 2 at the ribbon cutting unveiling & reception
- Press release acknowledgment
- Logo placed on the Sugarloaf CID website
- Framed print of artwork signed by artist
- 1 Hudgens Center Family Membership Package

COMMIT TO SPONSORING THIS INSPIRING COMMUNITY IMPROVEMENT PROJECT TODAY!

Contact Alyssa Davis at 404.307.5640 or adavis@sugarloafcid.org

SugarloafCID.org

6500 Sugarloaf Pkwy Duluth, GA 30097



SUGARLOAF
COMMUNITY IMPROVEMENT DISTRICT