

IN CASE YOU MISSED IT...

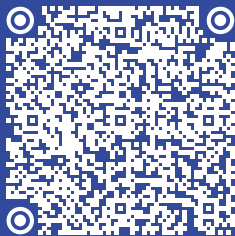
The November 5th ballot has a **transit referendum** that could bring big changes to our district. Stay informed—it's all about the **future of connectivity** in our area.

Proximity to public transportation can increase property value for commercial real estate.

As a vital economic hub, the transit referendum is an opportunity to move our district forward, making the area more accessible to business and entertainment opportunities.

Don't Get Left Behind

Learn more here



Gwinnett's Proposed Transit Map



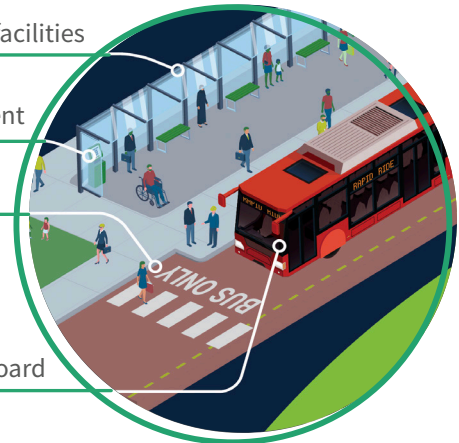
What is Bus Rapid Transit?

Comfortable & modern facilities

Convenient boarding & payment

Dedicated lanes for faster trips

More space on board



Imagery Credit:

Gwinnett County Transit Plan, 2023

CONNECTING THE CID TO MORE.



Imagery Credit:

Sugarloaf LCI Transit Study, 2022

Gwinnett's Downtown in Motion

With a proposed Transit Transfer Facility located at Sugarloaf Mills and a Bus Ride Transit (BRT) Station at the Gas South District, these hubs in the Sugarloaf CID will ensure extensive connectivity around the county and metro area, making it easier than ever to move people and business.

It's Not Your Grandmother's Transit

If the referendum is passed, our district has the opportunity to revolutionize transit in the Sugarloaf CID area.

- Bus Rapid Transit with dedicated lanes and seamless connection to Doraville MARTA station
- Flexible on-demand microtransit service availability across Gwinnett County.
- Expanded County Ride bus lines
- New Ride Gwinnett app leveraging the full extent of technology
- State-of-the-art transit transfer facilities ensuring seamless travel
- Faster commutes with greater reliability



Sugarloaf CID holds

7%

of jobs in Gwinnett County

Build a Dream Team

The new transit plan means easier commutes, which means happier employees. Think better recruitment, stronger retention, and top-notch performance—all fueled by stress-free rides to work.

Say Hi to New Faces

The new transit plan is set to drive more visitors and customers straight to your business. More rides mean more foot traffic—get ready to welcome a crowd.

A Safer Journey

The new transit plan cuts down on traffic incidents and offers secure, reliable commutes. Enjoy a safer journey and peace of mind on every ride.