



**Sugarloaf Community Improvement District
Minutes of Board of Directors Retreat
The 1818 Club, Ballroom C
6500 Sugarloaf Parkway, Duluth, GA 30097
Thursday, March 13, 2025
2:30 p.m.**

Board Members in Attendance

Brand Morgan – Chair
Jim Ezell – Vice-Chair
Joe Macrina
Om Duggal
Adrienne Hood
Cole Hudgens

Staff

Alyssa Davis – Executive Director
Daisy Mills – Project Manager

Additional Officers in Attendance

Brian Smith – Secretary
Stan Hall – Treasurer
Anthony Ferrari – Assistant Treasurer

Guests

Randy Redner – Wellspring Nonprofit Resource
Ellen Dunham-Jones – Georgia Tech

Minutes

Chairman Morgan called to order the Board Retreat of the Sugarloaf Community Improvement District at 2:40 p.m. To begin the retreat, Professor Ellen Dunham-Jones, Director of the Georgia Tech Urban Design Program, presented information from her book (co-authored with June Williamson), *Case Studies in Retrofitting Suburbia*, to inspire potential ideas for the Sugarloaf area.

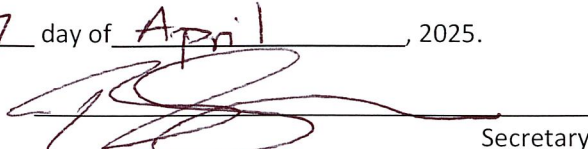
Randy Redner of Wellspring Nonprofit Resource then facilitated the Board's discussion. After reviewing the CID's financials and boundaries, Mr. Redner guided the Board in analyzing past successful projects, exploring revenue growth and CID expansion goals, and visioning the CID's future, with a focus on placemaking.

Mr. Redner will summarize key points of the discussion and assist CID Staff in drafting a new Strategic Plan for the years 2025 - 2027.

The next regular meeting is scheduled for 9:30 a.m. on Thursday, April 17, 2025, at the Gwinnett Chamber of Commerce, Education Room, 6500 Sugarloaf Parkway, Duluth, GA 30097.

The meeting adjourned at 5:12 p.m.

Approved by the Sugarloaf CID Board of Directors this 17 day of April, 2025.


Secretary