



**Sugarloaf Community Improvement District
Minutes of Board of Directors Meeting
Via ZOOM Teleconference
Thursday, November 13, 2025
9:30 A.M.**

Board Members in Attendance

Brand Morgan- Chairman
Fraser Gough – Vice Chair
Adrienne Hood
Cole Hudgens
Jerry Queen
Rachel Karle

Staff

Alyssa Davis – Executive Director
Daisy Mills – Project Manager
Lynn Rainey – Rainey & Vaughan, LLC

Additional Officers in Attendance

Stan Hall- Treasurer
Anthony Ferrari- Assistant Treasurer
Brian Smith- Secretary

Guests

Michael Leithead- Leithead Consulting
Crystal Smith – Georgia Commute Options
Kevin Carmichael- Partnership Gwinnett

Minutes

Chairman Morgan called to order the meeting of the Sugarloaf Community Improvement District Board of Directors at 9:31 am. The public was provided information on attending the meeting via teleconference prior to the meeting.

Ms. Davis reviewed approval item (b) September – October 2025 Treasurer’s Reports. Ms. Mills updated the Board on approval item (c) 2026 Budget. Ms. Davis reviewed approval item (d) 2026 Board Meeting Schedule, item (e) 2026 Marketing Plan with Rock Paper Scissors in the annual amount of \$64,053, and item (f) Professional Services Agreement with Atlas Technical Consultants, in an annual amount not to exceed \$100,000.

Upon the motion of Mr. Gough, seconded by Ms. Hood, the Board unanimously approved items (a) through (f):

- (a) Minutes of the October 1, 2025 Board Meeting
- (b) September - October 2025 Treasurer’s Reports
- (c) 2026 Budget
- (d) 2026 Board Meeting Schedule
- (e) 2026 Marketing Plan – Rock Paper Scissors
- (f) Professional Services Agreement – Atlas Technical Consultants

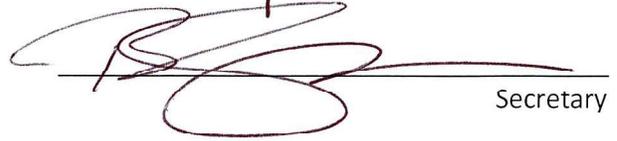
Michael Leithead of Leithead Consulting presented an update on the status of 2026 CID Expansion. Ms. Davis updated the Board on additional items and distributed a written report on active CID projects.



The next regular meeting is scheduled for Thursday, February 12, 2026 at 9:30 A.M. at the Gwinnett Chamber of Commerce, located at 6500 Sugarloaf Parkway, Duluth, GA 30097.

The meeting adjourned at 9:46 a.m.

Approved by the Sugarloaf CID Board of Directors this 12 day of February, 2026¹⁵⁸

A handwritten signature in dark ink, consisting of several loops and a long horizontal stroke, is written over a horizontal line. To the right of the signature, the word "Secretary" is printed in a black, sans-serif font.

Secretary